

Lankaran LEMON

Brand guideline



MAIN LOGO



**Hər dilimində
təravət**

AZE version



**Freshness
in every slice**

ENG version

Optional LOGO/Sticker

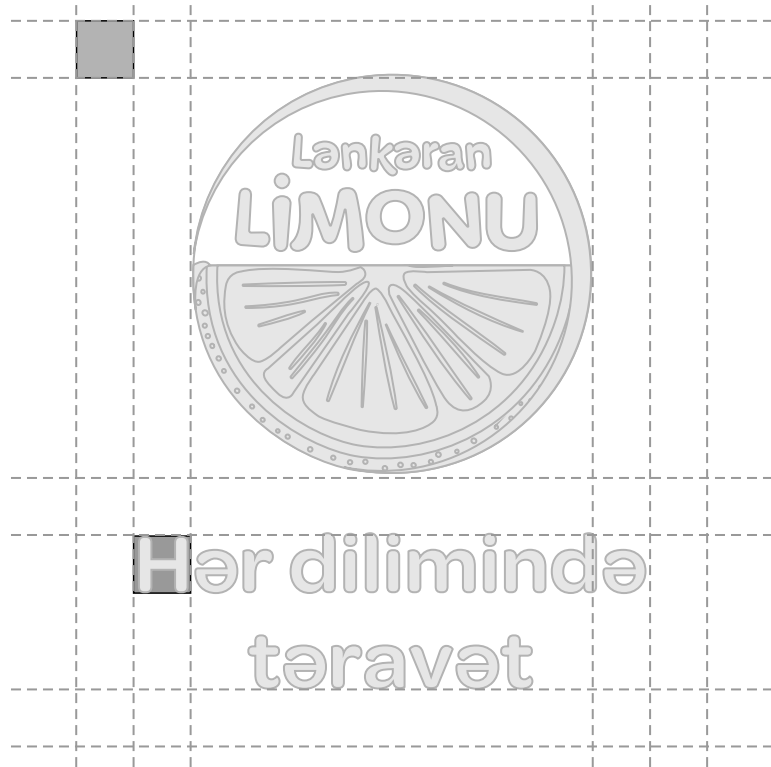


AZE version



ENG version

MAIN LOGO



AZE version



ENG version

COLORS & FONT



CMYK: 100/40/100/40 #005933



CMYK: 90/15/100/5 #009933



CMYK: 20/25/100/0 #D7B308



CMYK: 5/0/50/0 #FFF595



CMYK: 0/0/0/0 #FFFFFF

Slogan font

OmnesTRU Semibold

OmnesTRU Medium

OmnesTRU Regular

DO and DON`TS

Using logo on different background

B/W version



Please respect our logo and don`t:



Stretch



Use against low contrast

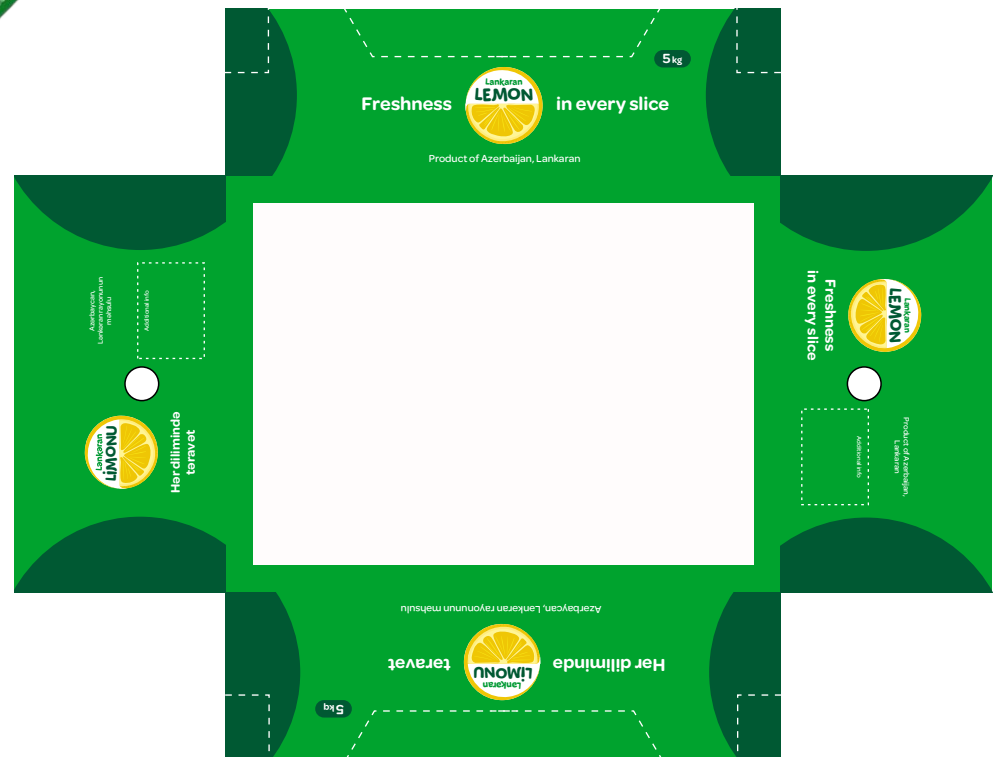


Change the color

Packaging meshbag



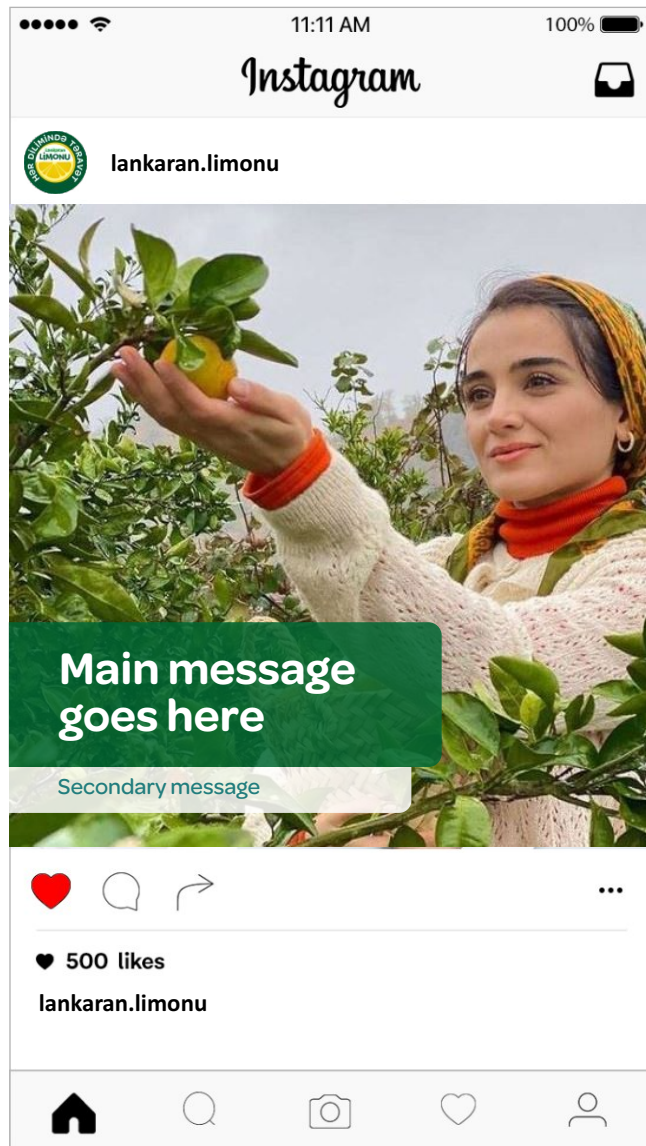
Packaging / cardboard box



Sticker & wrap paper



AD template



Thank
You!