



Astara mandarin
Brand guideline

MAIN LOGO variations



AZE version

ENG version

RUS version

Sticker



AZE version



ENG version



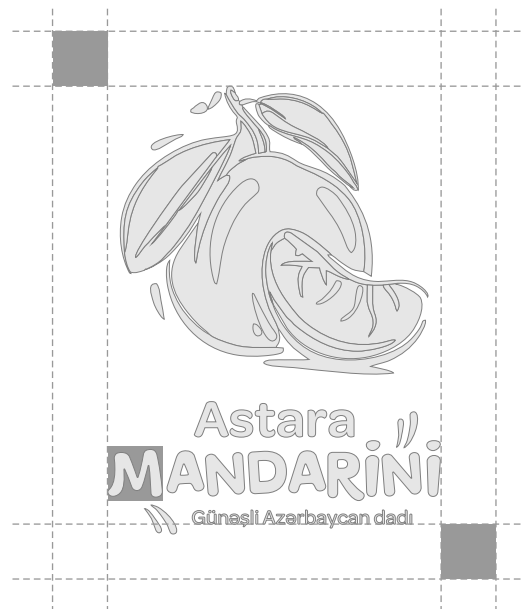
RUS version



MAIN LOGO



Horizontal



Vertical

COLORS & FONT



CMYK: 77/30/100/15 #4D8234



CMYK: 0/70/100/0 #F47220



CMYK: 100/100/100/100 #000000



CMYK: 0/0/0/0 #FFFFFF

Slogan font

OmnesTRU Semibold

OmnesTRU Medium

OmnesTRU Regular

DO and DON`TS

Using logo on different background



Please respect our logo and don`t:



Stretch



Use against low contrast



Change the color

Packaging & sticker



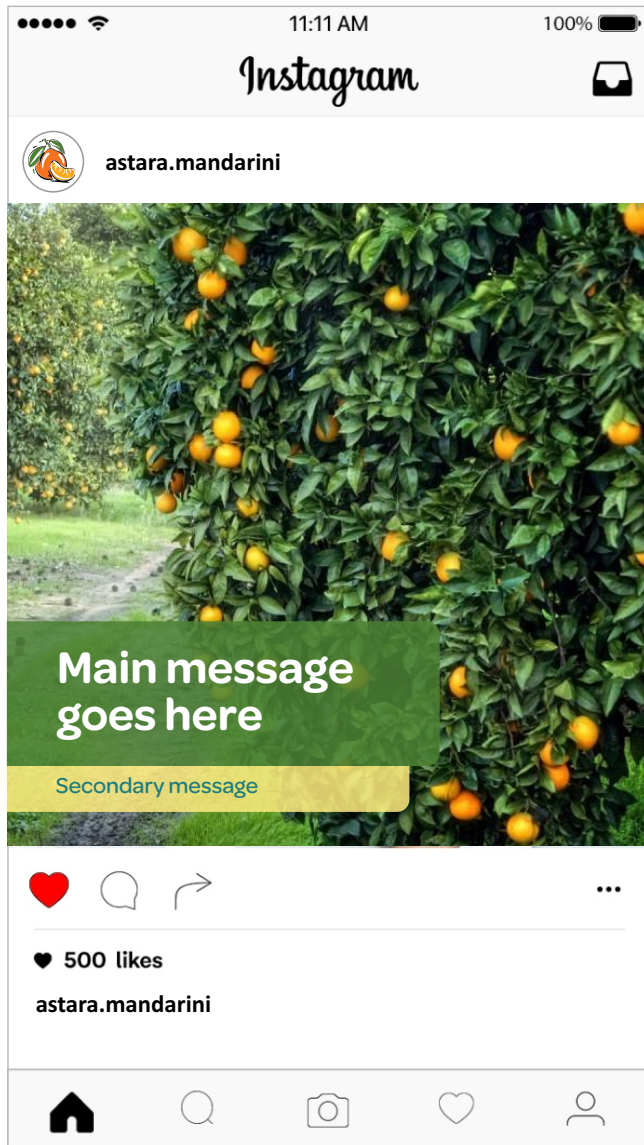
Packaging / cardboard box



Sticker & wrap paper



AD template



Thank
You!

