

DESIGN BY BRUMENDFARD ZINYAT

MASALLI GÜNƏŞ POMİDOR

BRAND GUIDELINES





AZE VERSION



ENG VERSION

COLOR PALLETE/HEX CODES & FONTS

MAIN COLOR PALLETE



AUXILIARY COLOR PALLETE



LOGOTYPE FONTS

- ARISTOTELICA SMALL CAPS

BRANDING FONTS

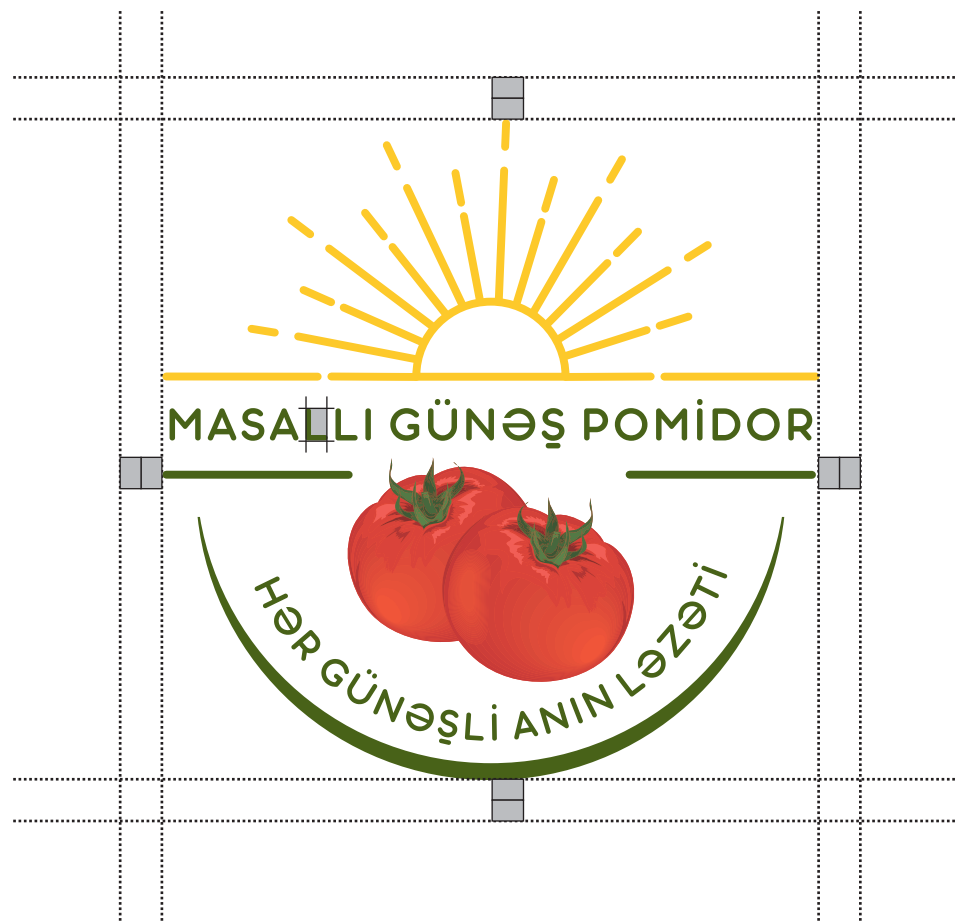
- **Visby CF Bold**
- **Visby CF Bold Italic**

HOW TO USE LOGOTYPE



- Use white color for background
- Use white oval under the logotype on a colored background

HOW TO USE LOGOTYPE



MINIMUM SPACE AROUND

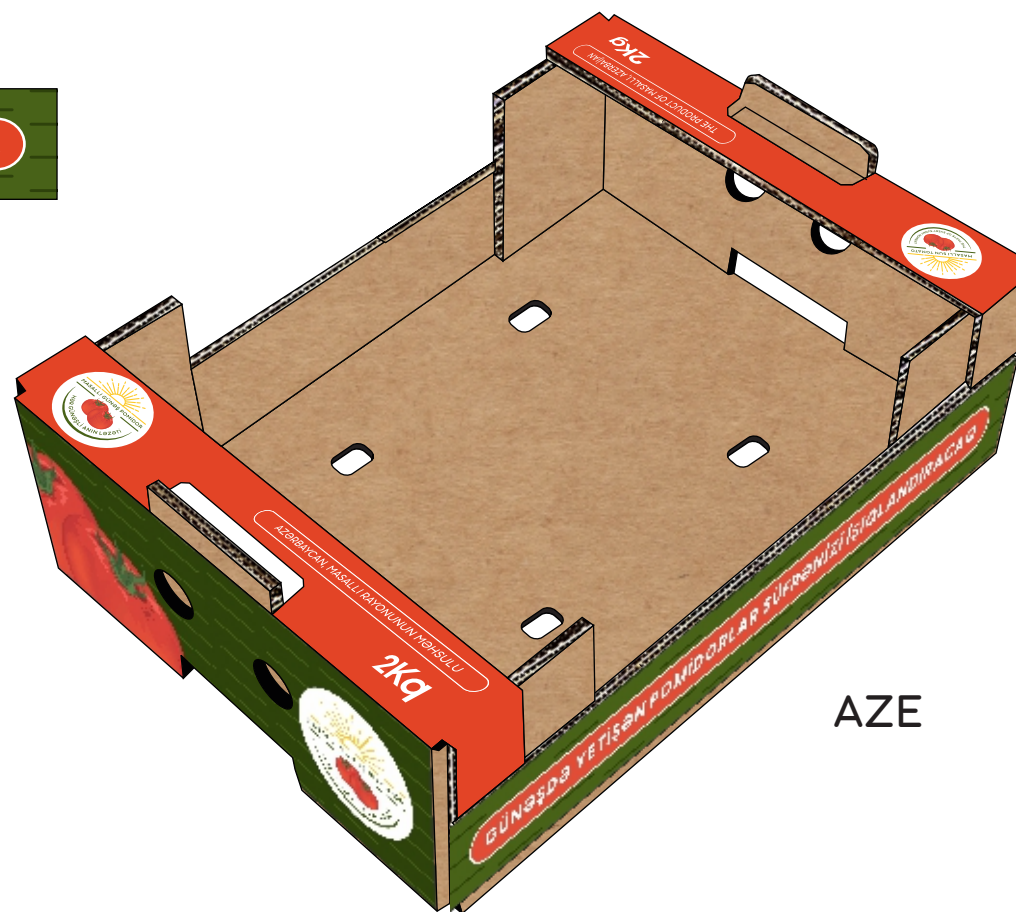
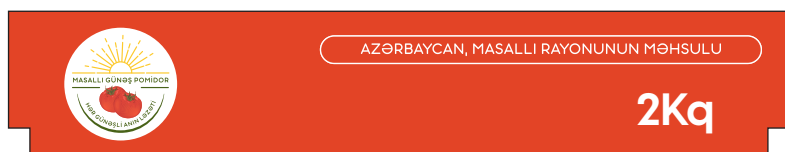
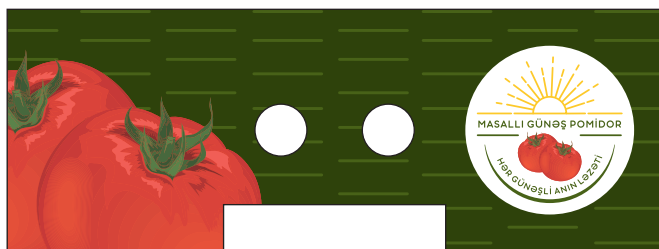
HOW NOT TO USE LOGOTYPE



- DO NOT CHANGE PROPORTIONS OF LOGOTYPE
- DO NOT ROTATE
- DO NOT USE THE LOGOTYPE ON A COLORED BACKGROUND

SMALL PACKAGING

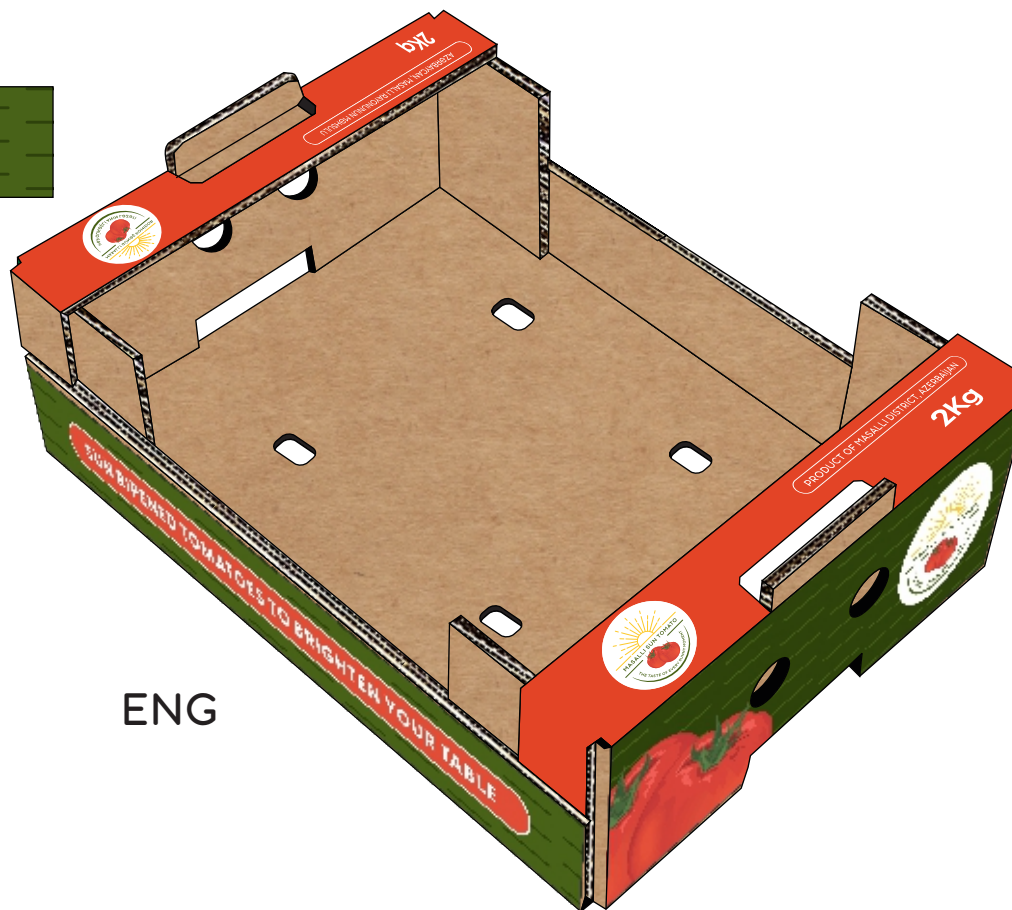
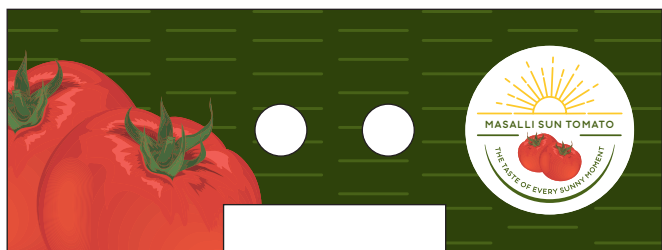
2KG



AZE

SMALL PACKAGING

2 KG



ENG

SMALL PACKAGING

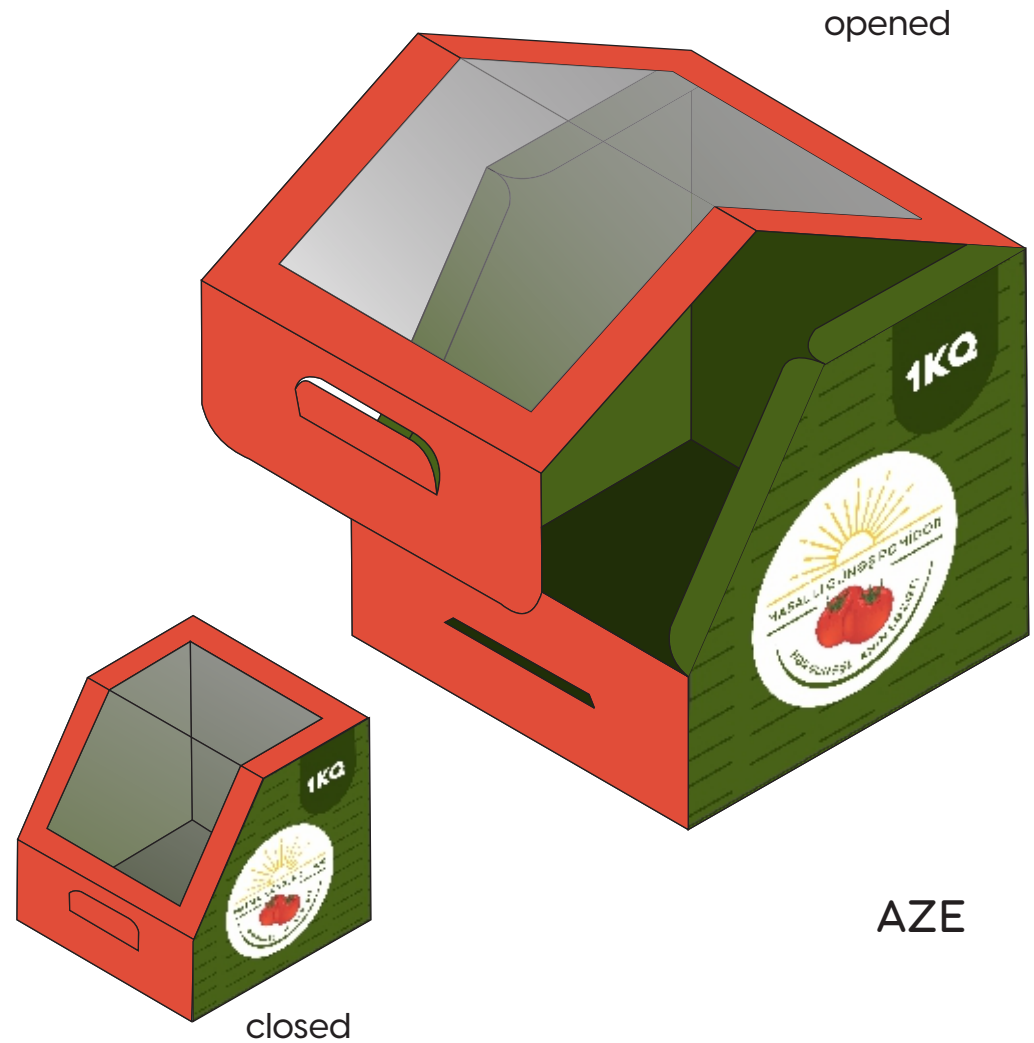
1KG



left



back



opened

closed

AZE

SMALL PACKAGING

1KG

opened

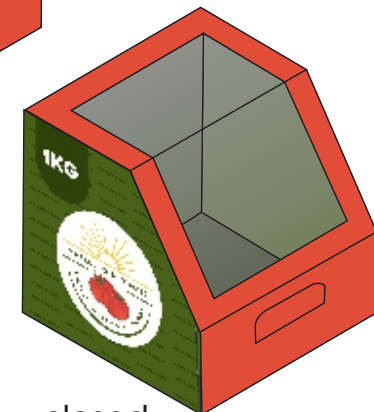
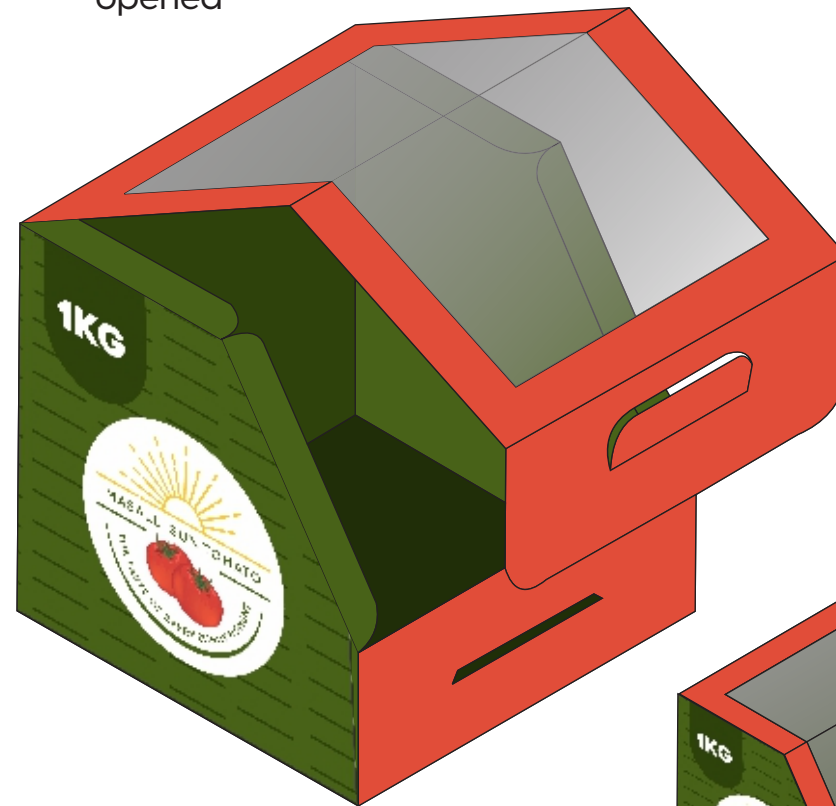
ENG



right



back



closed

SMALL PACKAGING

1KG



BIG PACKAGING

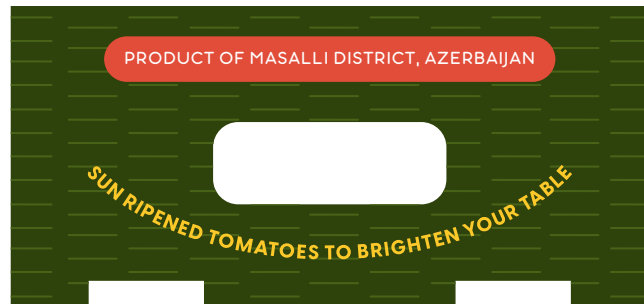
5 KG



AZE

BIG PACKAGING

5 KG



ENG

BIG PACKAGING

5 KG



VISIT CARD DESIGN



Farmer xx



Xxxxxxxx village,
Masalli district



+994 xxxxxxxxxx



Fermer xx



Masallı rayonu,
Xxxxxxxx kəndi,



+994 xxxxxxxxxx

VISIT CARD DESIGN



Farmer xx



Xxxxxxxx village,
Masalli district



+994 xxxxxxxxxx



Fermer xx



Masallı rayonu,
Xxxxxxxx kəndi,



+994 xxxxxxxxxx

POSTER DESIGN EXAMPLES

