

"ZUVAND" MOUNTAIN POTATO

B R A N D G U I D E L I N E S



logotype



aze version



eng version

color pallete/HEX codes & fonts

main color pallete



auxiliary color pallete



logotype fonts

- **GEOMETR415 BLK BT**
- **VISBY CF EXTRA BOLD**

branding fonts

- VISBY CF MEDIUM
- **VISBY CF EXTRA BOLD**
- *Washington Basketball*

how to use logotype



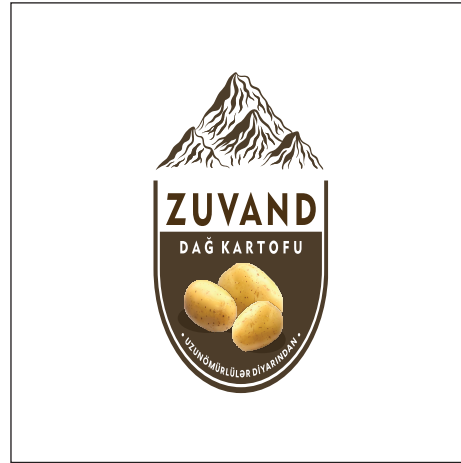
- Use branding colors for background
- Use light borders under the logotype on a dark background

how to use logotype



minimum space around

how **NOT** to use logotype



- Use branding colors for background
- Do not rotate
- Do not use the logotype on a dark color background

package design



aze version



package design



eng version



package design

aze version

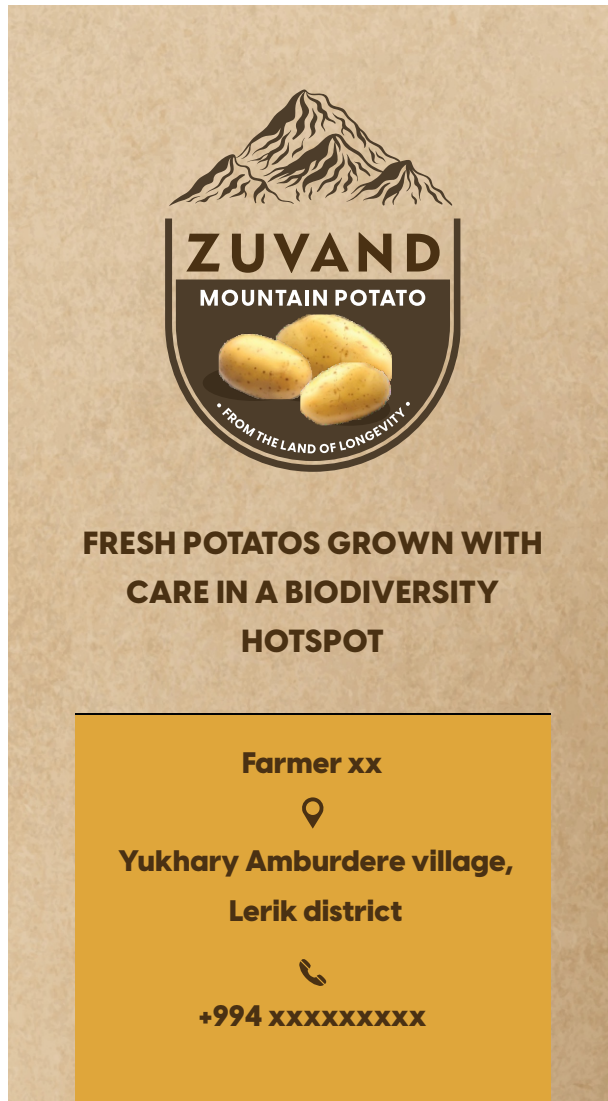


package design

eng version



visit card design



poster design examples



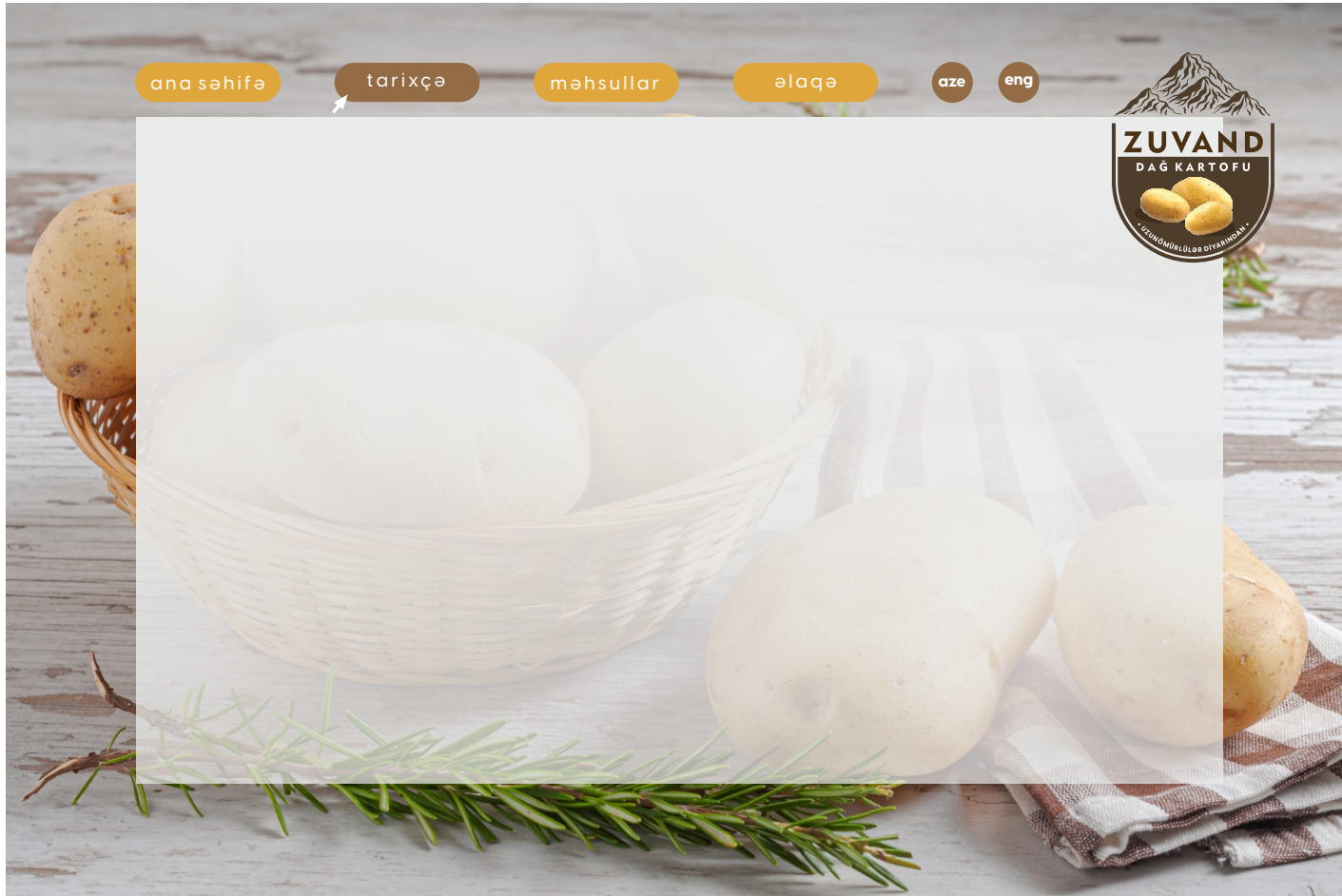
www.zuvand.az



www.zuvand.az



web site design example



Thank you for your attention!

Baku 2024